Editorial

Goodbye MANEY, Hello SAGE

In their 1967 No. 1 hit Hello, Goodbye, the Beatles sang I don't know why you say goodbye, I say hello.... In fact, when I received an email this January saying that MANEY has decided to exchange journals with another publisher, SAGE, and that JER is one of these journals, I did not understand absolutely why MANEY wished to say goodbye. Why should they stop such a fruitful collaboration with the Journal and IEIIS, a success story which had been proceeding for more than 8 years? I took a trip to London where I talked with colleagues at SAGE and with Mark Simon of MANEY to understand the idea behind that. In summary, both publishers found that JER fits better with the journal portfolio of SAGE than to that of MANEY where it had been the only bioscience journal in the midst of others of the fields Humanities and Material Sciences. On the other hand, JER (and a second MANEY journal, namely Chronic Illness) were welcomed by SAGE to complement their portfolio in Health Sciences. Once all sides had agreed on this journal transfer, it was announced on 5 March 2007.

So, goodbye MANEY! In 1998, the IES (then) and MANEY had agreed on the publication of JER, and this collaboration has been highly successful ever since. This success was on the one side due to all the high-quality papers that were published in JER, but also to the great support and help of MANEY. Also, on behalf of our former Editors-in-Chief, Professors Ulrich Seydel and Jack Levin, I am deeply grateful to all colleagues at MANEY who spared no effort to bring the Journal forward, in particular to Michael Gallico, Mark Simon, Caitlin Meadows, and Gill and Bruce Haddock. It was a great pleasure to work with you, and we thank you indeed for your commitment. The success of JER is also your success. Goodbye MANEY, we wish you all the best!

Hello SAGE! SAGE Publications is an international publisher with offices in London, Thousand Oaks, CA, New Delhi, and Singapore, and publishes about 450 journals, 140 of which are in Science, Technology and Medicine. I think that SAGE offers a lot to JER and the IEIIS, like electronic publication – JER will be hosted on the SAGE Journals Online platform that was established in co-operation with HighWire Press – high quality production standards, a strong marketing and promotion group which will work hard to ensure that JER is read by as wide an audience as possible, and a number of international Consortium Agreements allowing institutions (libraries) access to SAGE, and thus to JER, content.

Having talked to our new publication team Rowena Pagdin (Commissioning Editor), Holly Ahern (STM Group Editor), Sajal Jina (Production Editor), Nita Nadkarni (STM Marketing Manager), and to Leo Walford (Associate Director), it appears very clear to me that this team will give JER great support and help, and will contribute very much to maintain and improve the Journal’s high standard. I am much obliged to our new colleagues at SAGE for a smooth transfer of JER (publication of the Journal has been continuing with the least possible delay), and for an open and serious discussion of publication and Journal strategies.

Hello and welcome SAGE, we look forward to working with you!

Dr Otto Holst
Editor-in-Chief