

TOURISM ECONOMICS

CALL FOR PAPERS FOR A SPECIAL ISSUE ON

“E-TOURISM ECONOMICS”

Guest Editors

Davide Provenzano, University of Palermo, Italy (davide.provenzano@unipa.it)

Rodolfo Baggio, Bocconi University, Milan, Italy (rodolfo.baggio@unibocconi.it)

Purpose

Since the late 1990s Information and Communication Technologies (ICTs) have profoundly influenced the tourism sector so that eTourism accounts, today, for a large proportion of the whole market.

All recent technologies for offering tourism related products (flights, hotel reservation, car rental and so on) have further stressed this impact by enabling and facilitating the creation, exchange, and processing of large amounts of information, which unavoidably involve modern ways of establishing commercial relationships. This resulted in new opportunities for single actors and complex organizations, as well as a need to rethink economic and business models.

This special issue is dedicated to the analysis of the relationships between economic models and theories and the use of ICTs in the tourism domain.

We invite theoretical, conceptual and empirical papers that concern the various issues related to economics and eTourism including economics of information goods, platforms, cloud computing, mobile services, as well as the impact of ICT-driven business models on existing organizations, industries, economies, and societies.

Suitable topics include (but are not limited to):

- Economics of information and communication goods (pricing, bundling, policies, ...)
- Business models for information goods
- Economics of service networks
- Internet Economics
- ICT investments and financing
- Economics of mobile services
- Network effects
- Economics of ICT tourism infrastructures
- Productivity and organizational issues
- Predictive modeling in economics of eTourism
- Socio-economic factors determining the way eTourism is used

Submission and Review Process

The special issue is subject to the following submission and review procedures:

- Authors should submit an abstract (up to 750 words excluding the reference list) directly to the guest editors via email (R. Baggio: rodolfo.baggio@unibocconi.it; and D. Provenzano:

davide.provenzano@unipa.it). Abstracts should be concise and to the point with appropriate references and must contain: aim, data and methods used, actual or foreseen outcomes and contribution to the field (please avoid long descriptions of backgrounds and literature). A feedback will be given by the editors to all the abstracts submitted.

- Authors of accepted abstracts will be invited to submit full papers.
- Full papers must be submitted online through the SAGE Publication system at <https://mc.manuscriptcentral.com/teu>. Please select “Special Issue: eTourism” for your submission. Full author publication guidelines may be found at: <https://us.sagepub.com/en-us/nam/tourism-economics/journal202562#submission-guidelines>.
- All full papers submitted will be referred through a double-blind review process.
- Based on the reviewers’ recommendation, the guest editors and the Editor-in-Chief will decide whether a particular submission should be accepted as it is, revised and re-submitted, or rejected.

Submission of the abstract implies: that the work described has not been published before; that it is not under consideration for publication anywhere else; that its publication has been approved by all co-authors, if any, as well as by the responsible authorities – tacitly or explicitly – at the institute where the work has been carried out. The publisher will not be held legally responsible should there be any claims for compensation.

Timeline

- Abstracts Submissions: no later than September 15, 2018 (email to R. Baggio: rodolfo.baggio@unibocconi.it; and D. Provenzano: davide.provenzano@unipa.it)
- Abstract Decisions will be provided by October 15, 2018
- Full Paper Submissions: no later than January 31, 2018 (through SAGE ScholarOne system)
- Notification of review outcomes will be provided by May 2019

For inquiries regarding the special issue, please email R. Baggio (rodolfo.baggio@unibocconi.it) or D. Provenzano (davide.provenzano@unipa.it).