Call for Papers

Encounters with Western Media Theory

Media and Communication studies is now a global academic endeavour. The field continues to expand in the Anglophone Western world, and colleges and universities across Asia, Africa, and Latin America have launched or expanded their teaching and research in this subject over the past two decades. However, even as calls for ‘de-westernizing’ and ‘de-colonizing’ media studies have gained traction, graduate programs across the world continue to rely on scholarship rooted in Western philosophical traditions. The primacy of the English language, moreover, limits our openness towards different approaches to humanistic and social scientific writing and discussion.

Media, Culture and Society invites contributions from scholars who would like to reflect on their encounters with Western media theory. We are particularly interested in provocative essays that stem from scholars’ experiences in doctoral programs as they were introduced to various canonical texts in media, cultural, and communication studies that took the Anglophone Global North as a taken-for-granted site for making sweeping theoretical claims. We hope that critical reflections by scholars who are exploring the role of media in shaping cultures and polities in a range of contexts worldwide might shed light on how we can and must redefine practices of reading, citation, and teaching. We would like to encourage scholars and students with experiences in Western educational institutions as well as those based outside the Anglophone Western world to contribute to this theme.

Prospective authors should submit articles of 3,000-4,000 words by January 31, 2020. The articles should be formatted according to the journal guidelines provided here: https://uk.sagepub.com/en-gb/eur/journal/media-culture-society#submission-guidelines. Selected articles will be published in the Crosscurrents section of Media, Culture and Society. Please direct any queries to mcsarticles@gmail.com.