TOURISM ECONOMICS

CALL FOR PAPERS FOR A SPECIAL ISSUE ON

“THE ECONOMICS OF CULTURAL TOURISM: NEW TOPICS AND METHODS”

Guest Editors

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Purpose

In the last two decades there has been a growing recognition of the role cultural attractions play in characterizing tourist destinations and of how cultural activities contribute to shaping tourist experience.

Cultural tourism has been widely studied, from an economic perspective, as a particular case of cultural consumption or in terms of cultural assets’ and activities’ impact on tourist flows and quality. However, several research questions concerning cultural tourism still remain open and there are a number of unexplored issues.

The changing nature of the notion of cultural experience suggests that for an analysis of preferences of cultural tourists a deep understanding of their motivations is needed. As for their behavior, it cannot be considered in isolation: a full picture of what cultural tourists do at a destination is required. Rather than just the demand for museum and heritage sites visits, research should then address intangible heritage and consumption of goods and services whose value strongly depend on immaterial components.

While much of the economic literature on cultural tourism has focused on the demand side of the market, supply side and policy issues in the provision of cultural activities for tourists have often been neglected. There is also scarce treatment of the phenomenon in a macroeconomic perspective.

This special issue aims to open the debate on new perspectives on the economic analysis of cultural tourism. We invite to submit theoretical and quantitative empirical papers covering emerging and underexplored themes in the field.

Suggested topics include:

- Empirical analyses of preferences, attitudes and behavior of cultural tourists
- Empirical analyses of cultural tourist behavior using big data
- Measuring learning and well-being dimensions of cultural tourism experiences
- Habit formation, taste cultivation and life-cycle issues in tourists’ cultural consumption
- Economic analysis of enogastronomy and intangible heritage tourism
- Cultural heritage and events as driver of tourism demand
- Complementarity/substitutability of cultural experiences with other activities at tourism destinations
- Economic analysis of cultural excursionism, day-trips, cruise tourists’ visits
- Empirical analyses of impacts of tourism on art cities and sustainability issues
- Political economy issues in promoting cities and places as cultural destinations, in investing in cultural assets and in tourism taxes
- Economic analysis of crowding in or out effects of public intervention in cultural tourism promotion
- Spatial interdependence of cultural tourism policies
- Influence of macroeconomic factors and exogenous shocks on cultural tourism demand
- Cultural tourism expenditures and the economic cycle
Submission and Review Process

The special issue is subject to the following submission and review procedures:

- Authors should submit an abstract (up to 700 words excluding the reference list) directly to the guest editors via email (E. Bertacchini, enrico.bertacchini@unito.it; C. Dalle Nogare, chiara.dallenogare@unibs.it).
- Abstracts must contain: aim, data and methods used, actual or foreseen, outcomes contribution to the field, reference list.
- Authors of accepted abstracts will be invited to submit full papers.
- Full papers must be submitted online through the SAGE Publication system at https://mc.manuscriptcentral.com/teu. Please select “Special Issue: Cultural Tourism” for your submission. Full author publication guidelines may be found at: https://us.sagepub.com/en-us/nam/tourism-economics/journal202562#submission-guidelines.
- All full papers submitted will be referred through a double-blind review process.
- Based on the reviewers’ recommendation, the guest editors and the Editor-in-Chief will decide whether a particular submission should be accepted as it is, revised and re-submitted, or rejected.

Submission of the abstract implies: that the work described has not been published before; that it is not under consideration for publication anywhere else; that its publication has been approved by all co-authors, if any, as well as by the responsible authorities – tacitly or explicitly – at the institute where the work has been carried out. The publisher will not be held legally responsible should there be any claims for compensation.

DEADLINES

- Abstracts Submissions: no later than 15 April 2019
- Abstract Decisions will be provided by 15 May 2019
- Full Paper Submissions: no later than 15 October 2019
- Reviews and Decisions: February-March 2020