

The scope of *Business & Society* is broad, but all published papers should develop, test or refine theory which enhances our understanding of important societal issues and their relation to business.

Preparing Comments for the Author(s)

Please type comments intended for the author(s) in the “Comments to Author” box.

The purpose of your ‘Comments for the Author(s)’ is to provide developmental feedback to the author(s) on the specific issues that formed the basis for your recommendation and to suggest revisions that you think will help strengthen the work. The feedback should be constructive in tone and aim to provide solutions for the problems that the paper is facing. In general:

Be Constructive - Don't just point out problems, also point out solutions. Your job is to help the authors figure out how to fix the manuscripts when possible. Reviewers should be like "lifeguards"--trying to save the current manuscript, or at least the next project in the stream of research.

Be Concise - Try not to cover the same ground in multiple comments; consolidate your coverage of a given theme in a single point.

Be Polite and Conversational - Be "author friendly" in your tone, and use terms like "you" instead of "the authors."

Content of the Review

The beginning of the review should begin with a very brief summary of the manuscript, and the specification of the paper's strengths—what do you find most interesting? Then, the review should move to weaknesses—what facets are most troubling? After this section, the review should provide actionable advice covering some of the following topics (where relevant).

Introduction, So What Question - Have the authors developed a succinct research objective that is unique and innovative? Does the paper build and/or extend current conceptual and empirical research?

Theoretical Argument - Does the manuscript have a strong conceptual premise? Does the theory contribute to the development of hypotheses?

Interestingness, Innovativeness, & Novelty - Does the manuscript examine new constructs, phenomena, or relationships? Does it test its predictions in an unconventional, elegant, and unexpected way?

Methodological Rigor - Was the study well executed? If the study is hypothetical-deductive, do its manipulations or measures possess construct validity, and do its findings possess adequate internal and statistical conclusion validity? If the study is inductive, are its data gathered, coded, and interpreted according to prevailing standards?

Contribution - Do the manuscript's findings add to the existing pool of knowledge in the relevant domains in an important and useful way?

Reviewing the Review

Before hitting the “submit” button, be sure to review and edit your review. Consider whether it is too much like a laundry list or a stream of consciousness. Number your points and categorize them when possible; this is helpful for the Associate Editor and for the author. If you feel that any additional

information that the Associate Editor should know, please include it in the box designated for comments to editors.

Questions

If you have any questions about a paper or how to review it, please do not hesitate to contact the Associate Editor who assigned the review or any of the journal's co-editors. Please also consult the many editorial insights published in the journal for more detailed discussion of issues like scope, theoretical contribution and empirical methods in *Business & Society*.