

# FIIB Business Review (FBR)

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I am happy to share that FIIB Business Review (FBR) is one of the fast track journal in the business and management domain. The journal has entered its 10th year of Publication and strives to act as a vehicle of communication between management research & practice and aims to promote applied research in emergent themes that improve the practice of management. The journal has received over 40K full text reads in the recent past and serves the quality content to scholarly community across the globe. Currently, the journal is indexed with Scopus, ABI – Inform, International Bibliography of the Social Sciences, EBSCO Main (Multiple Databases), ProQuest (Multiple Databases) and applications are under review with CABS and Clarivate.

We seek contribution in core and allied areas of management in the form of research papers, business cases, review papers, and practice-oriented theoretical papers. Research advancing theory and/or practice in any business area is warmly welcomed in the journal.

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