

Review Criteria for Article-Length Studies (Research Articles) in *Journal of Business and Technical Communication*

Journal of Business and Technical Communication is a forum for discussing professional communication practices, problems, and trends in business and technical professions. Research articles submitted to *JBTC* present the results of research and may address a wide variety of issues, including these:

- state-of-the-art communication practices
- innovative instruction in industry and academe
- empirical research in governmental, industrial, scientific, and academic settings
- theoretical approaches to professional communication.

Please try to consider the questions below in your review. But you do not need to limit your evaluation to these questions if other questions seem pertinent.

1. To what extent does the manuscript address a new issue in business, scientific, or technical communication or offer additional insights on a recurrent issue?
2. Is the discussion well organized? Are the points clearly developed? Are key terms properly defined? Please suggest specific changes that might improve the organization and clarity of the manuscript.
3. To what extent has the author cited and discussed the relevant literature? Please indicate any additional sources that should be consulted.
4. If the article is an empirical study, is the methodology sound?
5. To what extent does the author connect the argument or findings to an ongoing conversation within the field? To what extent does the author articulate the implications of the research?
6. Does the author use inclusive language, including but not limited to following [the APA's guidelines \(7th edition\) for bias-free language](#).