

Synopsis of the call for papers from the Journal of Hospitality & Tourism Research
“Sustained competitive advantage for sustainable hospitality and tourism development: A stakeholder causal scope analysis”

The full-length call for papers can be retrieved from this web link:

<https://www.dropbox.com/s/e6gw810s5jy2wd7/Full-length%20CFP.docx?dl=0>

Guest editors

Dr. Riad Shams, Ural Federal University, Russia

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Professor Michael R Czinkota, Graduate School and McDonough School, Georgetown University, USA and University of Kent, Canterbury, UK

Aim of the special issue

This special issue aims to develop insights on how hospitality and tourism scholars and practitioners could leverage the “cause and consequence of stakeholder relationships and interactions as a stakeholder causal scope (SCS)” (Shams, 2016b, p. 141) to influence all internal and external stakeholders’ valuable relationships and engagements in order to sustain the economic, social, and environmental competitive advantages of the industry for sustainable hospitality and tourism development. A key concern here is to develop insights for the theoretical progress of this field, as well as to contribute to the practice to pursue the UNWTO’s 2030 agenda for sustainable development, following its seventeen sustainable development goals (UNWTO, 2016).

The theme

This special issue particularly invites research articles that bridge the existing gaps related to the sustainability issues of the tourism and hospitality industry and stakeholder engagements’ theoretical conceptions and practical propositions to sustain competitive advantages in this industry, while the industry contributes to the UNWTO’s sustainable development goals. Such conceptions and propositions could be developed, through both, the implications of theories on business practices, as well as practice-based theorisation.

Innovative empirical (quantitative, qualitative, or mixed) and conceptual studies that span theoretical boundaries and disciplines to develop new insights on SCS analysis to leverage stakeholders’ engagement in the tourism and hospitality industry, with an aim to not only ensure the industry’s economic, social, and environmental sustainability, but also contribute to the UNWTO’s sustainable development goals are welcome to be submitted. As a result, there is no particular topic suggested for this special issue. Any study will highly be relevant to this special issue that focuses on the key research question: how would analysing SCSs be instrumental to leverage stakeholder relationships in order to engage stakeholders to sustain competitive advantage in the tourism and hospitality industry, as well as to contribute to one or more sustainable development goals of UNWTO? Therefore, the contributors are encouraged to look at the UNWTO’s sustainable development goals, which can be accessed here: http://cf.cdn.unwto.org/sites/all/files/pdf/turismo_responsible_omt_acc.pdf .

The timeline

Manuscript submission deadline: September 30, 2018 (earlier submission is encouraged);

First comments (initial acceptance/rejection) on manuscripts: January 31, 2019;

Revision due: March 31, 2019.