

## ‘Insight & Foresight’ Featured Section Author Guidelines

### The ‘Insight & Foresight’ Featured Section – *Why* (are we doing this)?

Impactful scholarly work can appear in a variety of forms, but many currently published articles focus on quantitative and qualitative data, examining important, but narrow, empiricism. These are highly valued contributions that tend to survive the rigorous review process. However, as scholars, we are yearning to write the ‘big idea’ piece and many of us have the germ of a paper we’ve always wanted to write, but have hesitated because it’s too premature, too audacious, or too risky to survive the conventional review process.

*JHTR* wants to encourage scholars to take risks, to be audacious and interesting, and develop manuscripts that focus on big ideas, high-level conceptualization, and broad impact. To that end, *JHTR* now welcomes submissions to the new ‘Insight & Foresight’ featured section.

### The ‘Insight & Foresight’ Featured Section – *What* (should you write)?

The contributions to the featured section should demonstrate one or more of the **Four Big I’s**:

- a) **Big Issues:** Tackle transformative topics/issues/phenomena that matter. Submissions will be evaluated for their potential significance in both academia and industry settings.
- b) **Big Ideas:** Generate transcendent insight that inspires, provokes, excites, and engages our audiences.
- c) **Big Innovations:** Take a trailblazing approach to conceptualize, operationalize, or execute a research idea, so much so that it is considered “risky” for the regular *JHTR* review process.
- d) **Big Impact:** Offer tremendous foresight and serve as a catalyst for additional research on the topic. The research should show potential for being highly citable.

### The ‘Insight & Foresight’ Featured Section – *How* (should you prepare)?

Contributions may come in a variety of forms, foci, and lengths. In formulating how to prepare your contribution, you can structure your manuscript in several possible ways. While these suggestions are not exhaustive, it can give authors guidance as to the breadth, scope, and spirit of the *Insight & Foresight* articles that can provide the most impact and contribution to *JHTR* and the hospitality and tourism scholarship and practice.

- a) Short & Snappy (S&S) with up to 3,000 words that stimulates dialogue and future research on a big issue, idea, or innovation.
- b) Creative & Conceptual (C&C) with up to 9,000 words that offers insights that inspire, provoke, excite, and creatively conceptualize to engage our audiences.
- c) Experimental (think “pioneering”) & Empirical (E&E) with up to 9,000 words that has an approach that might be considered “risky” for the regular *JHTR* review process but shows great potential to serve as a catalyst for future research on the topic.

The general submission guidelines for *JHTR* still apply to submissions to this featured section. We require an impact statement to be the first page of your manuscript. The 3 to 5 sentence impact statement will help the review team appreciate the significance and appropriateness of your piece for this featured section. Be sure you clearly demonstrate how your paper reflects the **Four Big I’s** (big issues, big ideas, big innovations, big impact), why the research is transformative, and how it will inspire future research on the topic.

### **The ‘Insight & Foresight’ Featured Section – *What happens (when we receive your submission)?***

We shepherd the editorial process of the featured section with:

#### **a) A developmental spirit**

We view your submissions with an open mind. Expect active guidance from editors and associate editors with an emphasis on providing developmental feedback to help nurture and incubate the ideas presented.

Keeping this developmental spirit in mind, we offer two submission options:

- Fully developed submissions: A fully developed submission is a complete and finished paper.
- Registered report submissions: A registered report submission is a substantially developed, but not-yet-completed paper. These submissions should have the front end of the research fully developed (i.e., conceptualization and proposed method). Submissions with promise will receive detailed comments from the review team to provide feedback earlier in the process and help author(s) to develop the research to its fullest potential.

#### **b) An expedited review process**

We engage a selected group of veteran scholars as reviewers to reduce the review timeline.

#### **c) A willingness to accept tradeoffs**

We give authors a shot at articulating both the process and the product, and accept tradeoffs between theorizing and theory, and between doing it and freezing it, in exchange for inspirational scholarship.

**d) A speedier publishing timeline**

*JHTR* will accelerate publishing for these papers. Accepted papers will be promptly published OnlineFirst (typically within 21 days) where they will be assigned a date and permanent DOI. They will then be added to the table of contents as the *Insight & Foresight* featured section of the next regular issue. These published papers will remain online, and they will have a complete citation including volume, issue, and page numbers.

We welcome all topics and contributions that reflect the spirit of the featured section articulated above. For the editorial year 2022, contributions addressing the emerging forces and trends that will shape the world of hospitality and tourism in 2022 and beyond are of particular interest.

We look forward to your fine contribution.