Greetings from the MCQ Staff!

In the May 2013 newsletter, in addition to our current news items and MCQ journal information, we showcase a couple of exciting and provocative new papers for you.

MCQ News

Newest additions to MCQ podcast

Four new MCQ podcasts have been added to our collection. These are:

Tim Kuhn on using organizational communication studies to build organizational theory.

Pamela Lutgen-Sandik on how organizational communication theory can transform our understanding of workplace abuse.

Rob Ulmer on the role organizational communication scholars can play in building new theories of crisis communication.

Matt Koshmann and Jim Barker’s reflection on Jim’s term as MCQ’s Editor-in-Chief.

You may find these four podcasts and more on the website, http://mcq.sagepub.com/
Web posting of MCQ article related manuscripts

Scholars interested in sharing their research with wider audiences now have more options to consider. Typically, authors place their works in the repository of their institutions, their personal websites, open access repositories, and academic networking sites. Journals have varied policies regarding the placement of accepted and published articles, including the type of outlet chosen for such placements. MCQ's publication policy permits authors to post the pre-peer review version of the article that they submitted to the journal to any repository or website at any time. MCQ's agreement to publish permits the author to deposit a pre-edited version of the accepted paper in the author's institutional repository, author's department website, or author's personal website before paper publication. Following this, no sooner than 12 months from the paper's publication, the author can post the accepted version to a non-commercial repository or website. Any instances of these types of uses should also be accompanied by the copyright notice that appears on the issue of the journal in which the article was originally published along with a full bibliographic citation to that particular issue. However, authors may not post the published version to a website or repository without permission from SAGE. More information on SAGE's publication policy is available at http://www.sagepub.com/journalgateway/pubPolicies.htm#

SAGE Choice Open Access Articles Now an Option

SAGE Choice is now an option for MCQ articles. Authors who are required to make their article readily accessible in an open access outlet (e.g., by research funding agencies), may upon acceptance of the article, contact SAGE to make the article openly accessible through SAGE Choice with payment of a publication fee. The link to SAGE Choice - http://www.sagepub.com/sagechoice.sp

SAGE Appoints Daniel Sawney as MCQ Publishing Editor

Daniel Sawney took up the post of publishing editor of Social Science journals including MCQ in March after Allison Leung moved to managing SAGE’s Education journals. Dan graduated from Goldsmiths, University of London with a degree in English and American Literature and worked with SAGE’s Psychology journals for about a year prior to this move. Before coming to SAGE he worked as a journalist for a festival organized by the University of the Arts London, the Daily Mail, the General Trust, and as a production editor with Granada Learning. As a publishing editor, Dan manages the day-to-day business of SAGE’s U.S. Social Science journals and works with marketing, production, and finance departments in order to manage the journal’s financials to increase usage and ensure timely publication of each issue.

MCQ Notes

MCQ's current time from submission to first decision is 68 days.
Featured Articles
from our May 2013: 27(2) issue

Black Gold, Green Earth: An Analysis of the Petroleum Industry’s CSR Environmental Sustainability Discourse
— AMY O’CONNOR AND KATHERINE GRONEWOLD

Guided by the question, ‘How do petroleum refining corporations collectively describe their environmental responsibilities?’ O’Connor and Gronewold examine the environmental sustainability reports of 21 Forbes Global 500 petroleum companies to understand the CSR sustainability discourse within a single economic industrial field. Specifically, they identify the macro-level discourses that influence stakeholder perceptions and industry standards. Findings from the study showed that the companies examined in the study merged the two logics to create a comprehensive environmental CSR profile in order to meet a wide range of stakeholder expectations. The study also showed that CSR communication reporting practices and formats are indistinguishable from those typical to the industry thus creating a certain homogenized environmental CSR agenda. Additionally, findings highlight not only the definitional tensions within the CSR literature but also the challenges this lack of clarity brings to measuring this construct. The authors posit that CSR is co-constructed communicatively at the organizational, industrial, and societal levels. The article concludes with limitations and directions for future research.

The Role of Identification in Giving Sense to Unethical Organizational Behavior: Defending the Organization
— NICOLE A. PLOEGER AND RYAN S. BISEL

Ploeger and Bisel investigate organizational members’ communicative tendencies of ethical sensegiving in organizational wrongdoing cases. The study’s objectives include determining the effects of organizational identification, organizational wrongdoing ambiguity, and organizational tenure, on the intensity and frequency of linguistic defensiveness (a concept unique to this study). An online survey study with 318 full-time working adults assigned participants to one of two (ambiguous and certain) organizational scenarios about gender discrimination. The authors identify the multitude of maladaptive identity defense mechanisms that organizational members use as discursive strategies to protect or maintain positive individual and collective identities in light of accusations against their organizations. For example, the study found that highly identified members engaged in increased linguistic defensiveness and defensive sensegiving on behalf of their organization. Among others, the study also revealed that individuals in the ambiguous scenario used a greater number of defense mechanisms than those assigned to certain conditions. The article concludes with limitations and directions for future research.
The Current Issue

Articles

The Role of Identification in Giving Sense to Unethical Organizational Behavior: Defending the Organization
NICOLE A. PLOEGER, RYAN S. BISEL

Communicating During Organizational Change Using Social Accounts: The Importance of Ideological Accounts
DANIELLE A. TUCKER, PAMELA YEOW, G. TENDAYI VIKI

Black Gold, Green Earth: An Analysis of the Petroleum Industry's CSR Environmental Sustainability Discourse
AMY O'CONNOR, KATHERINE L. GRONEWOLD

Organizational Resilience and Using Information and Communication Technologies to Rebuild Communication Structures
LISA V. CHEWNING, CHIH-HUI LAI, MARYA L. DOERFEE

Forum

Special Forum on Organizational Communication in the German-Speaking Countries
Guest Edited By: DENNIS SCHOENEBORN and STEFEN WEHMEIER

Organizational Communication in the German-Speaking World: An Introduction to the Special Topic Forum
DENNIS SCHOENEBORN, STEFEN WEHMEIER

Why Organizational Communication Has Not Gained a Foothold in German-Speaking Communication Studies—Until Now: An Historical Outline
ANNA M. THEIS-BERGLMAIR

Expanding the Bridge, Minimizing the Gaps: Public Relations, Organizational Communication, and the Idea That Communication Constitutes Organization
STEFAN WEHMEIER, PETER WINKLER

Communication-Centered Approaches in German Management Research: The Influence of Sociological and Philosophical Traditions
ALFRED KIESER, DAVID SEIDL

When Birds of Different Feather Flock Together: The Emerging Debate on "Organization as Communication" in the German-Speaking Countries
DENNIS SCHOENBORN, SWARAN SANDHU
OnlineFirst

Mindful Authoring Through Invocation: Leaders’ Constitution of a Spiritual Organization
BORIS H. J. M. BRUMMANS, JENNIE M. HWANG, PAULINE HOPE CHEONG

Accuracy, Coherence, and Discrepancy in Self- and Other-Reports: Moving Toward an Interactive Perspective of Organizational Dissent
STEPHEN M. CROUCHER, JEFFREY W. KASSING, AUDRA R. DIERS-LAWSON

Papers in Press

Controlling “Good Science”: Language, National Identity and Occupational Control in Scientific Work
CELESTE C. WELLS

Dissenters, Managers, and Coworkers: The Process of Co-Constructing Organizational Dissent and Dissent Effectiveness
JOHNY T. GARNER

The Mediating Role of Perceived Cooperative Communication in the Relationship between Interpersonal Exchange Relationships and Perceived Group Cohesion
HASSAN ABU BAKAR AND VIVIAN SHEER

Unbounded Motherhood: Embodying a Good Working Mother Identity
PAIGE K. TURNER AND KRISTEN NORWOOD

Editorial Board

Each newsletter profiles a selection of our editorial board members for our readers.

Dennis Schoeneborn
University of Zurich

Dennis Schoeneborn is Senior Lecturer and Researcher of Organization Studies and Corporate Communication at the University of Zurich. He is also currently a visiting scholar at the Copenhagen Business School. His most recent publication is a co-authored article, Organizations as Networks of Communication Episodes: Turning the Network Perspective Inside Out published in Organization Studies. He recently co-edited a special topic forum on Organizational Communication in the German-speaking Countries that will be published in the May 2013 issue of Management Communication Quarterly. His research and review interests are organization theory, computer-mediated communication, corporate social responsibility, extreme forms of organizing, and Luhmann’s theory of social systems, among others.

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Irene Hau-siu Chow  
Chinese University of Hong Kong

Irene Hau-siu Chow is a Professor in the Department of Management at the Chinese University of Hong Kong Business School. Her most recent publications are two co-authored articles, *Outcome Favorability in the link between Leader-Member Exchange and Organizational Citizenship Behavior* published in *Leadership Quarterly*, and *Analysis of Korean Expatriate Congruence with Chinese Labor Perceptions on Training Method Importance: Implications for Global Talent Management*, published in the *International Journal of Human Resource Management*. Her reviewing interests are leadership, human resource management, and social networks.

Sarah Bonewits Felder  
Marquette University


Renee Heath  
University of Portland

Renee Heath is Associate Professor of Communication Studies at the University of Portland. Her recent publications are a co-authored book, *Romantic, Practical, and Critical Perspectives of Occupy: An Applied Anthology of Communication Theory* anticipated in fall 2013 and a co-authored article, *Generational Perspectives in the Workplace: Interpreting the Discourses that Constitute Women's Struggle to Balance Work and Life*, in *the Journal of Business Communication*. Her reviewing interests are communication and dialogue in inter-organizational and collaborative organizational structures, work-life balance, participation, diversity, collaborative communication, decision-making, and problem-solving models.

Johny Garner  
Texas Christian University

Johny Garner is Assistant Professor of Communication Studies at Texas Christian University. His recently publications include a forthcoming article, *Dissenters, Managers, and Coworkers: The Process of Co-Constructing Organizational Dissent and Dissent Effectiveness*, in *Management Communication Quarterly*, and *Uncomfortable Communication: Leaders’ and Members’ Perceptions of Dissent Triggers in Churches*, in the *Journal of Communication and Religion*.

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His reviewing interests are topics surrounding employees’ voice, less traditional forms of organizing such as nonprofit organizations and churches, and theories of organizational processes.

**Kevin Real**  
University of Kentucky  
Kevin Real is Associate Professor in the Department of Communication at the University of Kentucky. His recent publications include co-authored articles, *Using a Validated Health Promotion Tool to Improve Patient Safety and Increase Healthcare Personnel Influenza Vaccination Rates*, in the American Journal of Infection Control, and *More Similar Than Different: Millennials in the U.S. Building Trades*, in the Journal of Business and Psychology. His reviewing interests are communication in healthcare organizations, occupational safety, organizational teams, identity, labor-management, and innovation.

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