Metamorphosis- A Journal of Management Research

Chief Editor:

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Metamorphosis- A Journal of Management Research invites articles to publish in the journal. Metamorphosis- A Journal of Management Research, is a bi-annual, peer-reviewed international journal published by Indian Institute of Management, Lucknow and is dedicated to promoting the understanding of management among academics and practitioners through empirical investigation, theoretical analysis, and exchange of thoughts by rigor and relevance.

Metamorphosis- A Journal of Management Research adheres to a rigorous double-blind reviewing policy in which the identity of both the reviewer and author are concealed from both parties.

We encourage authors to consider case studies, participant observations, and other research approaches that help to shed light on strategies, structures, systems and processes that are currently evolving, or might prove useful in the days to come.

All papers for the submission to Metamorphosis should fulfill the following basic requirements:

- Must be in English.
- Must be written in a clear, concise and straightforward manner.
- The language should be so simple, precise and cohesive that the readers can absorb even the complex ideas very clearly.
- Vigorous, direct, clear and concise communication should be the main focus of all articles.
- Too many jargons and technical terms must be avoided.
- There should not be any compromise with rigorous analysis.
- An ideal article would be the one that is both rigorous and practical, which can achieve greatest possible impact on managerial practice.
- The authors must avoid terms or usages, which may be considered denigrating to ethnic or other groups.
- The contents of the manuscripts should not be pre-published and are not even under consideration elsewhere. However, the presentation of a paper at a professional meeting will not disqualify it from consideration.
- We encourage our authors to get their papers reviewed by their peers and professional colleagues before they submit those for a formal review.
- Once submitted to Metamorphosis, until our review process is complete, the authors will not send their papers for consideration to any other journal or magazine.
- Submission automatically implies the transfer of copyright of the paper/case study to the journal.
Reasons to publish in MET:

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