

Advertising Rates & Specifications 2020

Through our comprehensive marketing strategy, we continually and successfully maintain highly specialized, international readerships that include physicians, nurses, scientists, scholars, researchers, policy makers, practitioners, professionals and students.

You can be confident that an advert for your products and services, placed in a SAGE journal, will reach a receptive target audience, thereby finding you new customers, new sources of revenue and new markets.

For more information on any of our journals please visit our website
<http://www.sagepub.co.uk/journals.nav>
t: +44 (0)20 7324 8500
f: +44 (0)20 7324 8600
email: UKAdvertising@sagepub.co.uk

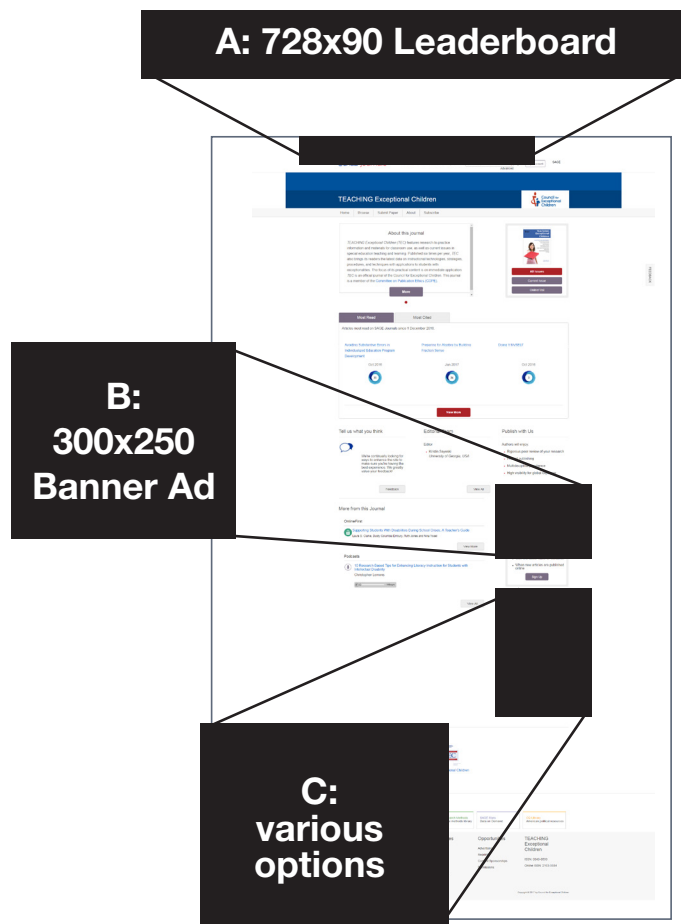
<http://www.sagepub.co.uk/journals.nav>

ONLINE/DIGITAL ADVERTISING

Online advertising opportunities are available on the SAGE Journals website:
<http://journals.sagepub.com>

AVAILABLE LOCATIONS/SIZES:

- **A: 728x90 Leaderboard** (pictured) top of page ad position for immediate exposure
- **B: 300x250 Banner Ad** (pictured) middle right of page to engage the most invested users
- **C: Either 300x250 banner ad (pictured), 160x600 skyscraper, or 300x600 expandable skyscraper** Lower middle, right of page



CPM rate (cost per thousand) = £49 or \$75

Minimum booking: 10,000 impressions

E-TOC alert sponsorship

Sponsored e-TOC alerts may be available. The sponsor may include up to 40 of text plus a logo, hyperlink and banner advert.

Banner size: 728x90 pixels

DEADLINES & ADDITIONAL INFORMATION

SPACE RESERVATIONS

All advertising art work must arrive 12 weeks prior to publication date. Actual copy deadlines available on request.

ADVERTISING RATES

The following advertising rates apply to all SAGE journals. All prices exclude VAT.

Full page black and white advertisement: £670, \$870

FREQUENCY DISCOUNTS

Only one discount is available per order.

The publisher will automatically apply the greatest of the following discounts.

- For bookings of three advertisements in any SAGE journals we offer a 10% discount.
- For bookings of four or more advertisements there is a 15% discount.
- We offer a 5% publisher's discount off any single booking.
- There is a 10% agency discount.

GENERAL ADVERTISING INFORMATION

- Artwork for advertisements should be submitted as PDF files with all fonts embedded. Please supply as an email attachment.
- Screen size 300 dpi.

MAILING LISTS

SAGE Publications do not rent out any journal subscribers lists.

CONTACT INFORMATION

Journals Advertising

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